

Finish creating your account

Email

Full name

Country ⓘ

 United States 

Create account

-After creating an account. go through the process above



Welcome to Stripe. Tell us a bit about your business and we'll set things up for you.

Business name

HVAC INC

Business location

United States

Continue

-Then enter your business name in full

stripe

Describe your business in a few words. This helps us recommend the best setup.

Website

What does your business do?

I run a marketplace connecting photographers with clients who book through our platform.

-Then enter your current website

(If you dont have a website you can click the skip button)

-You can always change this later in settings

-You will be prompted to enter the website again later,

when that time comes just put a link to your business social media

(instagram, linkedin, facebook, etc)

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Select how you want to use Stripe. You can always add or remove products later.

Non-recurring payments
Accept payments for products and services using a checkout page or invoices.

Recurring payments
Offer subscriptions and bill customers for ongoing usage and services.

Includes tools for onboarding and verifying seller identity

Build a platform or marketplace ⓘ
For software platforms, marketplaces, or services with multiple parties getting paid.

[I need something else](#)

-You would most likely click “Non-recurring payments”

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Next, tell us what you sell. This helps tailor our recommendations.

Digital goods
Software as a service, video games, e-books, online courses, and others.

Physical goods
Magazines, keyboards, food, clothing, and others.

Services
Landscaping, hairdressing, training, and others.

-You would most likely click “Services”

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Great. Here's what we recommend based on your selection of Non-recurring payments. Select any, you can always add more later.

Invoicing
Create, customize, and send invoices with links for your customers to pay online.

Tax collection
Calculate, collect, and report tax on global payments with a single integration.

[See all products](#)

-You would most likely click "Invoicing"

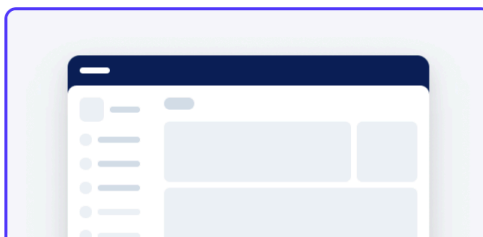
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Choose how you want to set up:



Set up in the Dashboard

Explore your account with a guided setup experience.



Set up with an AI tool

Add Stripe skills to Claude, Cursor, or Codex for integration guidance and best practices.

-Click setup in dashboard

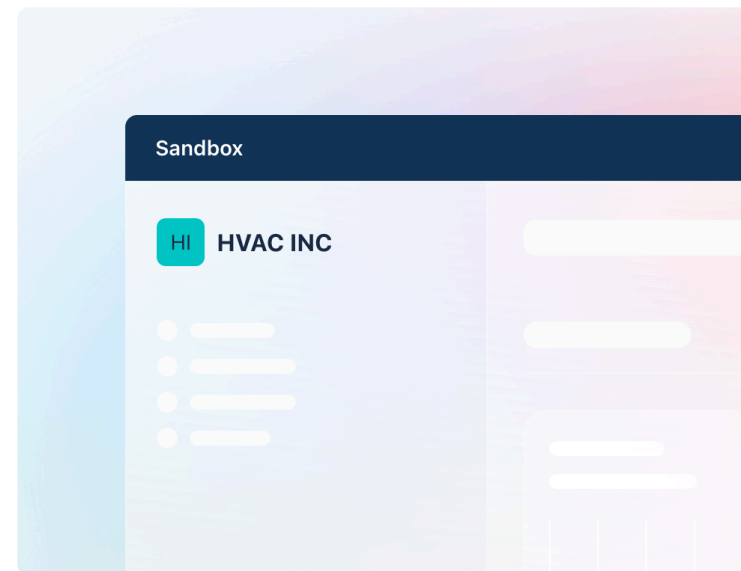
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Get started in your sandbox. Your sandbox is a safe environment for testing. You can try out features without any real money movement.

- 1 Complete your setup**
Follow the steps in your setup guide to explore features that fit your business needs.
- 2 Switch to live account**
When you're ready to go live, answer some questions to verify your business.
- 3 You're ready to go**
Copy your work to your live account and start accepting payments.



-Now click “Get your live account now”

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[Get your live account now](#)

[Go to sandbox](#)

○ Verify your business

○ Business type

● Business details

● Products or services

● Public details

○ Secure your account

○ Add extras

○ Review and submit

Let's start with your business type

This helps Stripe set up your account correctly. Not sure which to choose? [Learn about business types](#)

Business location ⓘ

🇺🇸 United States

Business type ⓘ

If you are a government entity, refer to this [support article](#) for onboarding instructions.

Unregistered business

Owned by one person and not registered with the government

Registered business

LLC, partnership, or corporation

Nonprofit organization

Tax-exempt organization with 501(c)3 status

Government entity

Federal, state, or local government organization

Continue

-Now fill in your details in completion here
-This should only take a few more minutes
-If you hit any roadblocks, you can submit the form without the stripe section filled out, we can always add it to your site later.